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MEDIA KIT

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About Lionhardt Technologies

LIONHARDT TECHNOLOGIES specializes in both established and emerging technologies. Our success comes from our ability to customize our applications enabling us to create solutions that meet individual and specific IT requirements.

RICHARD ERADUS, founder of Lionhardt Technologies started out in the Netherlands in 1995 at the dawn of the Internet. Since then Richard has been a leader in new technology and always one step ahead designing problem-solving software solutions. An innovative thinker, Richard launched TC-Director a first of its kind HTML editor which offered multiple documents, wizards, and produced W3C standard generated HTML. The interface, also a first of its kind, consisted of a tabulated interface which provided a fast overview of all open documents. The size of real documents were no longer limited on Windows 3.x, thus breaking the 32KB memo size barrier and making TC-Director a huge success.

It is the persistent advancement in technology, the unlimited abilities and possibilities, and the drive to create the best available solutions that makes Lionhardt Technologies top of its class. All applications are designed using the K.I.S. (Keep It Simple) principle resulting in solutions that are clear, complete, and most importantly, user-friendly.

If you need a customized solution to your IT dilemma, contact our representative. We'll set up a meeting to assess your situation and together work towards a solution based on your company's unique requirements.

Visit Lionhardt Technologies at <http://www.lionhardt.com> and use the contact form on our website, or contact us directly via one of the following email addresses:

Sales	sales@lionhardt.ca
Marketing	marketing@lionhardt.ca
Support department	support@lionhardt.ca
Finance department	finance@lionhardt.ca
Investor relations	investors@lionhardt.ca

What is PodCasting?

"Podcasting" is a web-based broadcast medium in which files are made available online in a way that allows software to automatically detect new files (generally via RSS), and download them.

A PodCast can be thought of an audio magazine subscription, in that a subscriber receives regular programs without having to remember to go get them, and can listen or watch them at leisure. It can also be thought of as the internet equivalent of timeshift-capable digital video recorders (DVRs) such as TiVo, which let users automatically record and store television programs for later viewing.

The system most commonly involves audio files in MP3 format, but other formats and other types of files, such as video, can also be PodCasted.

WebPod Studio is capable of handling both audio and video recording, eliminating the need to use separate programs to create PodCasts. It also provides the ability to publish PodCasts to designated servers, the creation and maintenance of RSS feeds that carry the PodCasts.

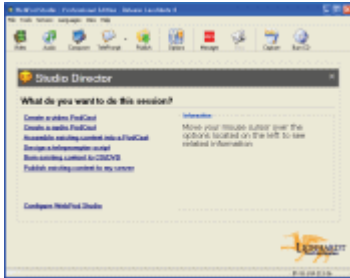
The word "PodCasting" is a portmanteau of the words iPod and broadcasting. The name "PodCast" is no longer specifically related to the iPod but to any software and hardware combination that permits the downloading and playing of files on any device that is capable of playing modern audio and/or video formats.

This technology enables anyone to start their own (internet based) radio or television show, with hardly any expensive hardware involved it is now easy to start a show without having to pay vast amounts of money to broadcast companies to air the show, or pay for airtime no one is listening. PodCasts are subscription based, which means that listeners/viewers will select what they want to hear and see. This approach has already proven to work as there are quite a few popular shows on the Internet that easily draw in listeners by the then thousands and more.

Established shows are also reaching out with PodCasts of their shows. A few examples of those are Coast to Coast AM, which runs PodCasts as a pre-paid subscription service. Russ Limbaugh also as a pre-paid subscription service, and the BBC and CBC who PodCast some of their popular radio shows.

PodCasting is not 'just' a format for producing radio and television, the possibilities are virtually unlimited ranging from sales pitches to corporate announcements, with this technology there is no need for expensive satellite uplinks anymore, no need to have the whole corporation worldwide to take time out of their work to see the latest announcement. Time saved is money earned!

What is WebPod Studio?

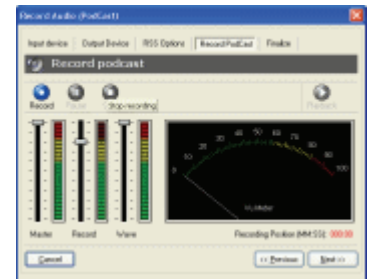


WebPod Studio is software to produce audio and video PodCasts, or WebCasts. WebPod Studio is designed to empower both new and experienced computer users to create, gather content and produce polished audio and video broadcasting over the Internet.

In addition, user-designed broadcasts can be published to existing servers, or burned onto CD or DVD discs. Various output options are available for transcripts and other materials to be produced for the broadcasts and to establish connectivity to the world of Rich Site Summary (RSS) and Blogging.

Designed with a familiar graphical easy to use interface, WebPod Studio™ is a tabbed-window based, intuitive-flow software product, providing for an efficient, easy-to-comprehend process, one that also provides optional user ideas and information along the way.

The integrated Studio director will help the novice user to select the right feature for what the user want to accomplish in that session, and making sure that the user will see the appropriate wizard to start. It is this technology that makes WebPod Studio so easy to work with. All actions are done in small gradual steps, asking simple and direct questions via either ticking options are via pull down menus. Virtually all options are pre-selected based on available hardware and anticipated needs.



Designed around the less is more philosophy WebPod Studio will extract all the needed information in a small amount of steps, yet still harnessing the full power of available audio and video capabilities.

WebPod Studio takes the tedious side of publishing out of the equation by making the publishing process as simple and transparent as possible, in general the publishing of generated data will take no more then 3 steps. Same applies to the generating of the RSS file which will carry the data linking to the actual PodCast located on the same server.

With WebPod Studio recording is really as simple as plugging in the microphone, hooking up the camera and your set to go..

And with prices starting at just \$89.95 it won't break the bank either.

Feature matrix

Feature	Personal	Professional
Localizable interface	✓	✓
Studio Director wizard,	✓	✓
Recording of "traditional" audio PodCast	✓	✓
Recording of audio/video	✓	✓
Teleprompter	✓	✓
Auto injection into RSS feeds	✓	✓
Auto detection of video and audio devices	✓	✓
Composer wizard to blend audio & video	✓	✓
Drag and drop support in the composer wizard	✓	✓
Hardware auto detection	✓	✓
Optimized output	✓	✓
Preview before compilation	✓	✓
Interoperability with Skype	✓	✓
Feed & Podcast Publisher	✓	✓
Screen Capture wizard	✓	✓
RSS Management wizard		✓
Live audio broadcast module		✓
Live video broadcast module		✓
ASX file generation		✓
Burning media to CD-ROM/DVD		✓
Auto creation of PodCast Index Format file (*)		✓

(*) PodCast Index Format, or pcif in short is a format currently being developed by Lionhardt Technologies to speed up indexing of Audio and Video PodCasts on directory based sites. More information about this concept is available at <http://www.mycastdirectory.com>

Requirements

- Windows XP, NT, or 2003 installed.
- Mouse or other pointer device.
- DirectX 8.x or higher installed.
- Video device (webcam, or other capture device)
- Audio device.
- 10MB installation space.
- Internet access for publishing purposes.
- 500+ mb production space, it is recommended that you have at least 500MB free for video/audio capture purposes, 1GB or more is preferred. Most of this space is used for the creation of temporary files and will be freed up once recording and other processes are finished.



WebPod Studio is designed for Microsoft Windows™, a UNIX and Mac version are planned for a future date, which will be announced on the Lionhardt Technologies website in due time.

OEM, branded versions, and resell options

WebPod Studio is designed in such a way that it can be branded to reflect your companies style. Your organization can resell and/or bundle WebPod Studio as a part of the package that your company is selling.

For example, Company X manufactures state of the art web camera's, but does not want to invest money into software to go with it, company X has heard about WebPod Studio, and would like to include it with their camera package to provide their customers with a ready to start solution.

For this type of scenario there are several plans available;

Complete OEM – WebPod Studio will be redesigned in the company's house style, this means a redesigned interface, redesigned help file, redesigned installer. company X indicates which features they would like to be included in the OEM version of WebPod Studio. This enables company X to generate revenue by asking for a small fee from the end user to upgrade to a full version.

Partial OEM– Only certain sections of WebPod Studio will be redesigned to reflect the company's logo, parts of the application are disabled, and will be enabled when the customer purchases the full edition from Lionhardt Technologies.

These are just two examples of how an OEM or re-branded version can be developed, for more detailed information we invite you to contact us with your specific wishes and we will respond as soon as possible.

Reselling WebPod Studio

Lionhardt Technologies has an affiliate and channel partners scheme available, with commissions ranging from 10% to 50% (pending on affiliate's sales), for more information about becoming an affiliate or channel partner please visit our "becoming an affiliate" link located at <http://www.lionhardt.ca/affiliates.asp>